

Mr. Kunle Aderemi

Kunle Aderemi, is a trained Marketing Communications expert, with core competence in Marketing, Journalism and Public Relations. He has worked in the Banking sector, both in Nigeria, United Kingdom and Zurich, Switzerland, having been educated at The Polytechnic, Ibadan and Robert Gordon University, Aberdeen.

A Community leader in the UK, he is the Secretary of the Nigerian Community in Birmingham with United Nigeria Welfare Association and National Association of Nigerian Communities (Umbrella Body of Nigerian Communities in UK).

Kunle currently publishes, InvestAfrica Magazine, and a key player in attracting FDI into Africa, organising Investment Summit & Exhibitions.

CORPORATE PROFILE

InvestAfrica Media Ltd, publishers of InvestAfrica Magazine, is a leading B2B trade exhibition, International Public Relations, Marketing, Event Management & publishing company, based in United Kingdom.

Over the years, we have built a strong track record of well run, well attended events, which receive significant investment to constantly evolve and improve them, having organised Foreign Direct Investment focused events to Africa, from our base in London, United Kingdom.

Through our Exhibitions, we have been able to attract Foreign Direct Investment to states in Nigeria and countries in Africa.

In pursuance of attracting FDI into Africa, with our sister publication, InvestAfrica Magazine, we monthly, chronicle investment opportunities across African countries and has been a bible for discerning investors across the world.

We are Goal-oriented, creative and ambitious, we'll find out who you need to reach, what you want to achieve and do whatever it takes to get you the best results. What makes us different is that we also have the specialism and understanding that enables us to 'reach the unreachable', which includes diverse and minority communities. With several award-winning campaigns under our belt and an experienced and diverse team, we will make your project a success.

By building a strong relationship, we develop detailed understanding of your goals, in order to help you reach your target markets effectively. Our principle is to know you our client, your consumer target and the Ethnic minority market.

With a solid relationship and strategic insight, we can provide a solution based on objective consideration of many different marketing methods, innovative and traditional where best suited. Our flexible approach means if you already have your marketing strategy in place, we can support you in implementing one or more aspects of it.

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